



DEPARTMENT OF THE NAVY
NAVAL AMPHIBIOUS BASE LITTLE CREEK
2600 TARAWA COURT SUITE 100
NORFOLK, VIRGINIA 23521-3297

IN REPLY REFER TO:
NAVPHIBASELCREEKINST 1740.4
N02L
15 FEB 2002

NAVPHIBASELCREEK INSTRUCTION 1740.4

Subj: POLICY GOVERNING COMMERCIAL SOLICITATION ONBOARD NAVAL
AMPHIBIOUS BASE LITTLE CREEK

Ref: (a) DOD Directive 1344.7
(b) SECNAVINST 1740.2D
(c) DoD Directive 5500.7-R

1. Purpose. To establish policy and guidance for the conduct of commercial solicitation onboard Naval Amphibious Base Little Creek (NAVPHIBASE LCREEK).

2. Cancellation. NAVPHIBASELCREEKINST 5340.1.

3. Applicability. The provisions of this instruction apply to all persons seeking to conduct commercial solicitation on property under the jurisdiction of the Commanding Officer, NAVPHIBASE LCREEK, including housing areas and resident commands, and/or on any ship currently berthed at NAVPHIBASE LCREEK. The definitions used in reference (a) are incorporated into this instruction. This instruction does not govern the solicitation of funds in support of charitable organizations or causes. Nor does it apply to services provided by vendors in conjunction with official sponsored, hosted, or licensed events.

4. Policy. Pursuant to references (a) through (c), the Installation Commander has authority to issue regulations governing solicitation and the conduct of commercial solicitation onboard ships and property under their cognizance. Under that authority, solicitation on property under the jurisdiction of the Commanding Officer, NAVPHIBASE LCREEK, is prohibited, except as expressly authorized below. Solicitation is permitted as follows:

a. Designated areas in each building and ship may be utilized to passively solicit commercial sales between individuals who work or reside onboard NAVPHIBASE LCREEK.

b. "For sale" signs may be posted in personally owned vehicles which are currently used by their owners as a means of transportation. Individuals may not park their personally owned vehicles on NAVPHIBASE LCREEK property for the sole purpose of soliciting the sale of their vehicle.

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c. Residents of Navy Family Housing may operate authorized normal home enterprises, as defined in reference (a), out of their Navy residence, but may not actively solicit sales onboard NAVPHIBASE LCREEK property. Door-to-door solicitation is not permitted.

d. Upon receipt of a written request, by specific permission of the Commanding Officer, NAVPHIBASE LCREEK.

5. Punitive Applicability. Military personnel who violate the provisions of this instruction, or who aid or abet any solicitor in violating this instruction, shall be liable to punishment under Article 92 of the Uniform Code of Military Justice. Violations of federal or state law will be prosecuted in the appropriate court of jurisdiction. Conduct amounting to a prohibited practice will also be grounds for termination of commercial solicitation privileges and the issuance of a barring order.

a. Ships and Resident Commands. Commanding Officers and Officers in Charge are encouraged to contact the base Staff Judge Advocate's Office to obtain information concerning commercial solicitation onboard NAVPHIBASE LCREEK, or to report any violation of references (a) through (c), and/or this instruction.

b. Residents of NAVPHIBASE LCREEK. NAVPHIBASE LCREEK residents are encouraged to report any incidents of harassment or violations of this instruction or references (a) through (c). Reports should be made in detail, citing names, times, and dates by contacting the NAVPHIBASE LCREEK Security Precinct if the incident is presently occurring, or the base Staff Judge Advocate's Office if the incident occurred previously.



JAMES L. O'KEEFE III

Distribution:

NAVPHIBASELCREEK/REGPUBSAFETYINST 5216.2P
List IA, IB (1, 1A, 2, 2A, 3, and 3A only), IC, ID - Case B
List II
List III

Stocked by:

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